

# CARELESS REPRINT

*Sarah Wynn-Williams' New Book Of Old News*

## FACEBOOK/CHINA

### SWW's "New" Claim:

**Facebook Had A Desire To Operate In China.**

### Old News:

**Zuckerberg Addressed This In 2019 Televised [Speech](#).** Mark himself said in a televised address in 2019, "[He] wanted our services in China ... and worked hard to make this happen. But we could never come to agreement on what it would take for us to operate there.' That is why we don't operate our services in China today."

**News Of China Operation Disagreement Covered In 2019 By Numerous Outlets Including:**

- [The Washington Post](#), [Reuters](#), [Politico](#), [BBC](#), [Business Insider](#), [Bloomberg](#), [Adweek](#), [The Telegraph](#), [The Guardian](#), [The Hill](#), [National Review](#), [Mashable](#), and [The Hoya](#)
- **NOTE:** Speech text remains available on [Meta Newsroom](#).

### SWW's "New" Claim:

**Facebook Tested Stealth App In China.**

### Old News:

**2017 New York Times [Headline](#):** "In China, Facebook Tests The Waters With A Stealth App" "We have long said that we are interested in China, and are spending time understanding and learning more about the country in different ways," Facebook said in a statement."

**New York Times Report Covered By Other Outlets Including:**

- [Mashable](#), [The Washington Post](#), [Quartz](#), [The Verge](#), and [ZDNET](#).

### SWW's "New" Claim:

**Facebook Developed Censorship Tools For Use By Chinese Officials.**

### Old News:

**2016 [New York Times](#) Report On Potential Facebook Software Being Used By Facebook In Regard To China;** Noted It "So Far Gone Unused, And There Is No Indication That Facebook Has Offered It To The Authorities In China." "The social network has quietly developed software to suppress posts from appearing in people's news feeds in specific geographic areas, according to three current and former Facebook employees, who asked for

anonymity because the tool is confidential. The feature was created to help Facebook get into China, a market where the social network has been blocked, these people said. Mr. Zuckerberg has supported and defended the effort, the people added. Facebook does not intend to suppress the posts itself. Instead, it would offer the software to enable a third party — in this case, most likely a partner Chinese company — to monitor popular stories and topics that bubble up as users share them across the social network, the people said. Facebook's partner would then have full control to decide whether those posts should show up in users' feeds. ... The feature, whose code is visible to engineers inside the company, has so far gone unused, and there is no indication that Facebook has offered it to the authorities in China."

#### **New York Times Report Covered In 2017 By Other Outlets Including:**

- [NBC News](#), [The Washington Post](#), [Reuters](#), [Wired](#), [Fast Company](#), [The Hollywood Reporter](#), and [Gizmodo](#).
- **NOTE:** Meta does not operate its services in China today.

#### **SWW's "New" Claim:**

#### **Chinese Dissident Guo Wengui Was Removed Due To Pressure From The Chinese Government.**

#### **Old News:**

**The Reasons Facebook Removed Guo Wengui From The Platform Were [Publicly Reported In 2017](#); Unpublished His Page And Suspended His Profile Because Of Repeated Violations Of Company's Community Standards.**

#### **News Of Wengui Removal For Violations Of Community Standards Covered In 2017 By Numerous Outlets Including:**

- [The New York Times](#), [Reuters](#), and [Quartz](#),
- **The Removal Of Wengui Was Also Addressed Directly In A 2017 [Public Hearing Of The Senate Select Committee On Intelligence](#).** Sen. Rubio: "My question--so what I want to be clear is, was there any pressure from the Chinese government to block his account?" Facebook Vice President and General Counsel: "We reviewed a report on that account and analyzed it through regular channels using our regular procedures. The blocking was not of the account in its entirety, but I believe was of specific posts that violated our policy." Sen. Rubio: "But you can testify today that you did not come under pressure from the Chinese government or any of its representatives, or people working for them, to block his account or to the block whatever it is you blocked?" Facebook Vice President and General Counsel "I want to make sure I'm being precise and clear. We did receive a report from representatives of the Chinese government about the account. We analyzed that report as we would any other and took action solely based on our policies."

## MYANMAR RESPONSE

### SWW's "New" Claim:

**Facebook Dragged Its Feet On Myanmar Services.**

### Old News:

**Facebook Publicly Acknowledged Myanmar Response In 2018.** The facts here have been public record since 2018, and we have said [publicly](#) we know we were too slow to act on abuse on our services in Myanmar:

**Facebook Acknowledgement Of Myanmar Response Covered In 2018 By Numerous Outlets Including:**

- [The New York Times](#), [Reuters](#), [NBC News](#), [CNN](#), [PBS](#), [CBS](#), [CNBC](#), and [Fortune](#).
- **NOTE:** Update on Myanmar remains available on [Meta Newsroom](#).

## TARGETING VULNERABLE TEENS

### SWW's New Claim:

**Facebook Offered Advertisers The Ability To Target Vulnerable 13-17 Year Olds.**

### Old News:

**Claim Was Based On A 2017 Article By [The Australian](#), Which Facebook [Refuted](#).** "On May 1, 2017, The Australian posted a story regarding research done by Facebook and subsequently shared with an advertiser. The premise of the article is misleading. Facebook does not offer tools to target people based on their emotional state."

**Australian Article And Facebook Rebuttal Covered In 2017 By Numerous Outlets Including:**

- [Wired](#), [Fast Company](#), [CNET](#), [Independent](#), [The Guardian](#), [Cosmopolitan](#), and [MIT Technology Review](#).
- **NOTE:** Comment on Research and Ad Targeting from 2017 remains available on [Meta Newsroom](#). Meta is public about how [ad targeting works](#) on the platform, updates to [our approach](#) to creating age-appropriate ad experiences for teens, and the [tools, features and resources we offer](#) to help support teens and parents.

## TRUMP FACEBOOK ADS

### SWW's New Claim:

**Donald Trump Was Charged Less Money For Incendiary Adverts Which Reached More People.**

### Old News:

**Claim Was Based On A 2018 Article By [Wired](#), Which Facebook [Refuted](#).** ““A Facebook executive who ran the company’s advertising business during the 2016 U.S. election said Tuesday that President Trump paid more than Hillary Clinton to reach potential voters on the social media platform. “After some discussion we’ve decided to share the CPM comparison on Trump campaign ads vs. Clinton campaign ads,” Andrew Bosworth said in a tweet, referring to cost-per-1000-impressions, a typical measure of the price of a digital ad campaign.” ... A recent report in [Wired](#), based on a statement from Brad Parscale, director of Trump’s digital operations in 2016, suggested that Trump got a better deal on Facebook ads than did Clinton. This story argued that Facebook’s advertising software had in effect rewarded some of the more-sensationalist and divisive Trump ads, which drew more interactions from those who saw them, by showing them to even more users.”

**News Of Trump Ad Rate Claim And Facebook Rebuttal Covered In 2018 By Numerous Outlets Including:**

- [CNBC](#), [Politico](#), [The Washington Post](#), [Bloomberg](#), [Slate](#), [New York Magazine](#), and [Vanity Fair](#).