

Meta Q2 2022 Integrity Update

Our quarterly integrity updates are intended to capture how we're doing at reducing violating content on our apps, provide details on how the Oversight Board is impacting our policies and processes while making us more transparent, and share how we refine enforcement of our policies in an effort to allow people to express themselves. This work is ongoing, and we will continue to share these updates each quarter.

Quarterly Transparency Reports

The Community Standards Enforcement Report :	The Widely Viewed Content Report :	The Oversight Board Report :
tracks our progress on enforcing our Community Standards and measures how we're protecting our community.	aims to provide more transparency and context about what people are seeing on Facebook.	gives our community visibility into our responses to the Oversight Board's recommendations and the progress of this long-term work.

Integrity Highlights

Oversight Board

The Q2 Oversight Board Quarterly Update shows that Meta has responded to every single recommendation of the Board and we are committing to implement or exploring the feasibility of implementing 73% of their recommendations. For example, we have today released a new [Crisis Policy Protocol](#) and for the

first time we are sharing the number of newsworthy allowances in the last year. There were 68 allowances, of which, 13 (~20%) of those were issued for posts by politicians. This data, along with examples of and details on these allowances, are now available in our [Transparency Center](#).

Flagged by Facebook

We're also expanding a test of [Flagged by Facebook](#), which allows group admins to better shape their group culture and take context into account. Admins can keep some content in their groups that might otherwise be flagged for

bullying and harassment. For example, through this test, admins for a group of fish tank enthusiasts allowed a flagged comment that called a fish "fatty," which was not intended to be offensive.

New Data and Recent Trends

We continue to make steady progress on bullying and harassment. The proactive detection rate of bullying and harassment content increased from 67% in Q1 2022 to

76.8% in Q2 2022 on Facebook and 83.8% in Q1 2022 to 87.4% in Q2 2022 on Instagram as we continue to improve our AI technology.

Q2 2022
Bullying & Harassment Prevalence



0.08-0.09%

Q1 2022: 0.9%

Q2 2022
Bullying & Harassment Prevalence



0.04-0.05%

Q1 2022: 0.05-0.6%

We have built the [largest global fact-checking network](#) of any platform.

- We now partner with more than 90 fact-checking organizations around the world.
- In Q2, we displayed warnings on over 200 million distinct pieces of content on Facebook (including reshares) globally.
- We expanded our [Community Review program](#) to new countries like the Philippines and Brazil.