

The world has changed a lot. So has Facebook.

We've taken action on key issues like protecting your privacy, improving online health and well-being, and reducing harmful and illicit content. While there is more work to be done, we're confident that we're on the right track as we look to the future of the internet. Here are just a few examples of how we've changed:

2014

We offered privacy settings like Download Your Information, Ad Preferences, ways to control the audience of your posts, and others.

TODAY

We've expanded our privacy tools to include Manage Activity, Off-Facebook Activity, an improved Privacy Checkup, and more.

2016

10,000 people worked on safety and security for Facebook.

TODAY

We've invested more than \$13 billion since 2016 and we now have 40,000 people working on our efforts to make people safer and secure our platforms.

2016

Basic detection for fake accounts.

TODAY

Our advanced detection technology helped us block 3 billion attempts to create fake accounts this year, most before they're even created.

2016

Political and issue ads not subject to vigorous identity checks.

TODAY

Around 3.5 million ad submissions globally were rejected before they ran for not completing the authorization process or not attaching a paid-for-by disclaimer in the first six months of 2021.

2017

US government issued report suggesting Russia interfered in the 2016 presidential election.

TODAY

Facebook security teams disrupted and removed more than 150 influence operations since 2017.

2018

No ability to see what political or issue ads are running on Facebook.

TODAY

Each month more than 3 million people globally use the Ad Library to make more than 50 million searches about who funded an ad, a range of how much they spent, and the reach of the ad across multiple demographics.

2020

Didn't make tools available to help people track how much time they were spending on Facebook.

TODAY

New tools like Quiet Mode, which mutes most push notifications and offers reminders to help you manage your time in the app.

For more, visit about.facebook.com/progress