

Q1 2021 Snapshot

Community Standards Enforcement Report

Transparency updates

Facebook is launching the [Transparency Center](#) to provide a single destination for our integrity and transparency efforts. This new website makes it easier to view the data and trends for different policy areas in the Community Standards Enforcement Report. Last year we committed to undergoing an [independent audit](#) to validate that our metrics are measured and reported correctly. We have selected EY to conduct this assessment, and we look forward to working with them.

Why

Facebook strives to be industry-leading in transparency.



What's new

In this report, we are expanding our metrics for IG and will now include prevalence for 1) adult nudity and sexual activity and 2) violent and graphic content. Prevalence is our most important metric because it shows us how big the problem is, and allows us to track our progress at removing harmful content while minimizing mistakes. In Q1 2021, prevalence of adult nudity and sexual activity was 0.03%-0.04% and violent and graphic content was 0.01%-0.02% on Instagram.

Why

We're committed to matching Instagram metrics with what we share for Facebook.



Q1 2021

0.03%-0.04%

Adult Nudity and Sexual Activity

0.01%-0.02%

Violent and Graphic Content

Progress on Hate Speech

We've made significant progress combating [hate speech](#). Prevalence of hate speech on Facebook has decreased for a third quarter in a row. We evaluate the effectiveness of our enforcement by trying to keep the prevalence of hate speech on our platform as low as possible, while minimizing mistakes in the content that we remove. This improvement [continues](#) to stem from changes we made to reduce problematic content in News Feed. On a quarterly basis, from Q1 2018 to Q1 2021, we've increased our content actioned by 10 times. We've also increased our proactive rate from 24% to 97% since we started reporting it.

Why

Hate speech has no place on Facebook and Instagram, and we're committed to improving our policies, technology and enforcement against this type of abuse.

