#MonthOfGood
Explore. Inspire. Express.
Introduction

This Ramadan, we’re hoping to start a movement, where we all inspire each other to be kinder and do good. Because even a small act of good can have a big impact. So if you’ve got a few minutes to spare and want to join our community in spreading positivity, support and kindness, here are some ways to get started. Share your moments of kindness with #MonthOfGood
Celebrate & Express
Happy Ramadan!

Share your greetings and well wishes with loved ones using one of our Facebook, Messenger, Instagram and WhatsApp.

#MonthOfGood
Count your blessings.

Create Story Highlights and group all the moments you are thankful for this Ramadan.

#Blessed
A little positivity goes a long way.

Post your favorite affirmations on your feed and stories.

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Ramadan recipes for the win!

Share your family’s favorite dishes on Facebook or Instagram Live.

#MonthOfGood
Got quick and easy ideas for giving back?

Inspire others by sharing your ideas in Instagram Reels.

#MonthOfGood
Save the day before Suhoor.

Share your favorite last-minute recipe through a one-minute video or a voice note.

#MonthOfGood
Express Ramadan in a nutshell.

Share five emojis that show what Ramadan means to you on Stories.

#MonthOfGood
Disconnect to reflect on your journey this Ramadan.

Access your settings to manage your time on Facebook and Instagram.

#MonthOfGood
Can't decide which cause to support?

Get your community to weigh in using the Poll sticker in Stories.

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Connecting With Loved Ones
First iftars are special.

Enjoy them with loved ones through Messenger Rooms festive 360 backgrounds or schedule a video call on Messenger or WhatsApp desktop.

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Watch it together.

Watch your favorite Ramadan series together with a friend virtually on Messenger’s Watch Together.

#MonthOfGood
Have fond memories of Ramadan's past?

Share it on your timeline or Story or privately with your loved ones using the Close Friends list on Instagram.

#MonthOfGood
Keep traditions alive.

Gather your friends for a virtual Suhoor using Rooms on Messenger and WhatsApp.

#MonthOfGood
Patch things up, Ramadan is all about forgiveness.

WhatsApp that friend you haven't spoken to in a while.

#MonthOfGood
Don’t forget self care.

Host a fitness session with close family and friends over a Messenger Room or WhatsApp Video call.

#MonthOfGood
Go Live with a family member.

Talk about how Ramadan traditions have changed over the years.

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Giving Back
Ramadan is about community.

Find existing Facebook groups or create a new one to share information on charities and communities that need support and volunteers.

#MonthOfGood
Everyone has something to give.

Fulfill your zakat using our fundraising tools or connect with your local blood bank through Messenger chat.

#MonthOfGood
Show you care.

Tag someone and thank them - a small expression of gratitude can have a big impact.

#MonthOfGood
Support local businesses.

Give a shoutout to your favourite home-grown brands using the SMB sticker.

#MonthOfGood
Salute the heroes!

Take a moment to recognize those on the frontlines and give thanks to critical care workers

#MonthOfGood
Take time to teach.

Donate your time and teach your community something new on IGTV or Facebook Watch.

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Want to help your favorite local shop?

Help them download and set up Whatsapp Business to reach clients easier.

#MonthOfGood
Extend a helping hand.

Use Instagram’s “Questions” sticker and ask “How can I help” to support someone in need.

#MonthOfGood
Sharing is caring.

Give your old knick-knacks a new home on Facebook Marketplace.

#MonthOfGood
Compliment a colleague on a job well done.

Give a 👏 to a star colleague on the Group chat.

#MonthOfGood
Ordering Iftar today?

Add an extra meal for your delivery rider!

#MonthOfGood
Inspire others to support a local charity.

Share your connection to the cause on Stories.

#MonthOfGood
Follow local charity foundations.

Donate online to those in need.

#MonthOfGood
Highlight the good in the world.

Post to Stories to celebrate someone who has done an awesome act of kindness.

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