

O)	How prevalent were views of violations on Instagram?	How much content did we take action on?	Of the violating content we actioned, how much did we find before users reported it?	How much of the content we actioned did people appeal?	How much actioned content was later restored?
Community Standards Enforcement Report December 2020	2018 2019 2020 Q1 Q2 Q3 Q4 Q1 Q2 Q3 Q4 Q1 Q2 Q3 Q4	2019 Q2 Q3 Q4 Q1 Q2 Q3 Q4 15M 12.4M 11.5M	2019 Q2 Q3 Q4 Q1 Q2 Q3 Q4 100% 93% 93.8% 96.1% 93.5% 96.5%	Q1 Q2 Q3 Q4 550K 509.1K	Q1 Q2 Q3 Q4 150K 98.2K
Adult Nudity and Sexual Activity		0.3M N/A ——	N/A ——		10.1K 3.2K 70 3.3K 30 20
Bullying and Harassment		5M	100% 80% 54.7% N/A — 36.5% 35.2% 37.7%	0 0 0 0	200K 183.1K 43K 20.9K 2.7K 10 0
Child Nudity and Sexual Exploitation	We estimate that less than 0.05% of views were of content that violated our standards against Child Nudity and Sexual Exploitation.	1M 755.8K 800K 800K 526.2K 480K	100% 92.4% 94.7% 96.8% 97.7% 95.9% 96.7% 97.9% 0%	60K 53.4K 0 0 0 0	25K 16.2K 200 30 700 0
Dangerous Organizations: Organized Hate		320K 266K 224.7K 175.3K 0	100% 68.9% 74.3% 77.3% 68.7%	4K 3.9K 0 0 0	2K 1.8K 900 0 0 0
Dangerous Organizations: Terrorism	We estimate that less than 0.05% of views were of content that violated our standards against Terrorism.	500K 440.7K 388.8K 345.1K 107.2K 134.7K 85.5K	100% 93.2% 91.5% 91.7% 84.8% 98.5% 99.2% 98.2% 0%	9K 8.4K 0 0 0 0	200 200 0
Hate Speech		7M 6.5M 6.6M N/A —— 645.6K 578K	100% N/A — 44.6% 42.9% 94.8% 95.1%	50K 42.9K	40K 22.7K 8.6K 0 1.6K 20 0 0
Regulated Goods: Drugs	We estimate that less than 0.05% of views were of content that violated our standards against Drugs.	2M 1.5M 1.5M 1.3M 1.3M 1.4M 1.2M 1.4M	100% 95.5% 95.4% 94.9% 94.7% 94.6% 93.9% 96.1%	100K 95.1K	70K 29.8K 22.6K 35.7K 14K 10 0
Regulated Goods: Firearms	We estimate that less than 0.05% of views were of content that violated our standards against Firearms.	75.2K 58.6K 50.4K 54.3K 50.7K 36.9K	100% 91.3% 83.9% 90.8% 92.2% 87.9% 90.3% 76.8%	5K 4.3K	1K 600 800 0 0 0
Suicide and Self-Injury	We estimate that less than 0.05% of views were of content that violated our standards against Suicide and Self-Injury.	4M 3.4M 1.3M 1.3M 845.8K 897.2K 303.6K	100% 77.5% 79.2% 83.3% 89.7% 93.8% 95.4% 94.6%	70K 67.2K	300K 276.5K 0 4.5K 0 100 0 0
Violent and Graphic Content		5.6M 4.1M 3.1M	100% 92.7% 95.4% 97% 97.5% 98.3% N/A —— 0%	4K 3K 0 0 0	5K 3.2K 3.2K 0 0 0 0 0 0