2020 will forever be known as the year that changed us all. While we’re very excited to say #peaceout2020, we wanted to share some of the ways that people used our products to make this year a little less lonely, and a bit more meaningful. No matter where you live in the world, the shared experience of living through 2020 brings us together, and we hope this Year in Review will give you a glimpse into some of those moments.

**COVID-19**

We stayed home. The Instagram Stay Home sticker was used over 100M times globally in the first week it launched.

We video chatted, a lot. Time spent in group video calls doubled globally, week-over-week in March.

We connected live. At 1.5M people connected in less than 48 hours, with 1M people on FB and 500K people on IG.

**Faith & Community**

We celebrated holidays, apart. The holiday week of April 6th (Easter and Passover) was the biggest for group video calls on Messenger and the most significant week of live broadcasts from Spiritual Pages, ever.

We supported small businesses. More than 20M people in 150 countries around the world participated in View From My Window, a movement of people singing from their windows.

We started traditions. Thank you Live在家里, another eight new traditions to bring our communities together.

We lost legends. Kobe Bryant’s tragic passing earlier this year was the most discussed moment on FB.

We said goodbye to trailblazers. Ruth Bader Ginsburg, a feminist icon, was commemorated in more than 10M posts across FB and IG on the day she passed, with users often using the hashtag #restinpower.

We watched over 28M views of the memorial service for George Floyd on FB.

We rallied for unsung heroes. The #1 fundraiser in 2020 raised more than $35M towards relief efforts for the Australian Fires.

**Social Awakening**

We fought for injustice. In the weeks following George Floyd’s death, conversations around BLM tripled, and mentions of Juneteenth spiked significantly, with 3M mentions of Juneteenth on FB in the week leading up to the holiday.

We supported those in need. The Rock for Artsakh Fundraiser raised nearly $1M in support of the humanitarian response in Artsakh (Armenians), becoming one of top US fundraisers on FB in 2020.

**Icons**

We got people back on their feet.christmas in 2020 raised more than $80M through Facebook Fundraisers to combat climate change and support environmental protection, to date.

We shared our views. Kamala Harris’ VP candidacy attracted more than 18 million videos in one day.

We made our voices heard. Nearly all deaths of the US to 9/11, the US was a critical driver of international outreach, and 6.6 million people in the US registered to vote through the Voter Information Center.

We cared for the planet. People have raised more than $800M to protect the environment and support climate action in 2020.

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**Global Politics**

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