Key Elections Investments and Improvements

DECEMBER 2016 Launched third-party fact-checking program

APRIL 2017 Announced new tool to help people spot false news on Facebook

AUGUST 2017 Banned Pages that repeatedly share false news from running ads

SEPTEMBER 2017 Removed first network of accounts for violating our Coordinated Inauthentic Behavior policy

OCTOBER 2017 Announced new authorization requirements before advertisers can run ads about elections or politics on Facebook or Instagram

DECEMBER 2017 Launched 'Related Articles' to give people more information on content rated false by third-party fact-checkers

APRIL 2018 Announced Election Research Commission to study social media's role in elections

APRIL 2018 Updated our Community Standards to include internal guidelines used for decisions about content

APRIL 2018 Introduced appeals for some content that we may have mistakenly removed

MAY 2018 Began partnership with the Atlantic Council's Digital Forensic Research Lab to study and investigate disinformation campaigns around the world, and continued to expand these external partnerships throughout 2018 and beyond

MAY 2018 Launched the Ad Library (with social issue/political ads archived for 7 years) and began requiring that advertisers running social issue/political ads confirm their location in the US and place "Paid for by" disclaimers on these ads

JUNE 2018 Allow people to see the ads a Page is running across Facebook, Instagram, and Messenger even if those ads aren't shown to you

JUNE 2018 Announced new Pages transparency feature showing Page creation and name change dates

AUGUST 2018 Launched new Pages authorizations requirements beginning with high reach Pages in the US

SEPTEMBER 2018 Expanded fact-checking to photos and videos

SEPTEMBER 2018 First physical Elections Operations Center for monitoring ahead of key elections

SEPTEMBER 2018 Added "People Who Manage This Page" section to show country locations in Page Transparency

OCTOBER 2018 Expanded voter suppression policies and announced new way for users to report potential voter suppression

OCTOBER 2018 Rolled out the Ad Library report to make it easier to see who is spending money on social issue/political ads on Facebook

MAY 2019 Launched fact-checking of Instagram content

JUNE 2019 Rolled out our ads authorization process for more advertisers globally

JUNE 2019 Launched policy banning paid advertising that suggests voting is useless or meaningless, or advises people not to vote

AUGUST 2019 Announced that organizations running social issue/political ads in the US now have to go through a stricter authorizations process, including providing information such as a Tax ID or FEC Committee ID number

SEPTEMBER 2019 Introduced the Deep Fake Detection Challenge to develop new ways of detecting and preventing manipulated media

SEPTEMBER 2019 Expanded policy to ban ads that suggest voting is useless or meaningless, or advise people not to vote

OCTOBER 2019 Launched Facebook Protect to give campaigns, elected officials, their staffs, and others increased security protections

FACEBOOK

OCTOBER 2019 Announced stronger labeling of content rated false or partly false by third-party fact-checkers

OCTOBER 2019 Added presidential ad tracker to ad library

NOVEMBER 2019 Started showing the "Confirmed Page Owner" of US pages with large followings

DECEMBER 2019 Reached over 50 international fact-checking partners covering over 40 languages around the world

JANUARY 2020 Announced policy to take down misleading manipulated media

JANUARY 2020 Announced new transparency features and controls for social issue/political ads

FEBRUARY 2020 Launched Election Operations Center in the US for all primary elections

FEBRUARY 2020 Began requiring Pages to designate a "Confirmed Page Owner" to continue running social issue/political ads

MARCH 2020 Fact-checking program reached 9 partner organizations in the US

APRIL 2020 Started providing the location of certain Facebook Page and Instagram accounts with high US reach that are based outside of the US

APRIL 2020 Fact-checking program reached 60+ partner organizations

MAY 2020 Began verifying the identity of people behind certain high-reach posts on Facebook in the US

JUNE 2020 Added new control that allows people to see fewer political and social issue ads on Facebook and Instagram

JUNE 2020 Added US House and Senate ad tracker to Ad Library

JUNE 2020 Started labeling state-controlled media on Facebook

JUNE 2020 Launched the largest voting information and registration effort in US history with a goal to register 4 million people

JUNE 2020 Shared new policies to prepare for US 2020 Elections, including strengthening our voter suppression policies and introduced more restrictions on inflammatory content in ads

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JUNE 2020 Fact-checking program reached 10 partner organizations in the US

JULY 2020 Began adding labels to posts about voting including from federal elected officials and candidates in the US

AUGUST 2020 Launched Voting Information Center on Facebook and Instagram, and expanded labels on voting posts to those from anyone on Facebook and Instagram

AUGUST 2020 Expanded our policy in order to address movements and organizations with ties to violence including militia organizations and QAnon and limit their reach

AUGUST 2020 Launched New Facebook and Instagram Research Initiative to look at US 2020 Presidential Election

AUGUST 2020 Added two ratings for fact-checking program: Altered and Missing Context

SEPTEMBER 2020 Announced additional steps to protect the US 2020 election: restrictions on new political and issue ads the final week of the campaign, stronger voter suppression policies and stronger labels on posts from candidates & campaigns that try to declare victory before results are in and also content that seeks to delegitimize the outcome of the election or discuss the legitimacy of voting methods

SEPTEMBER 2020 Ran a poll worker recruitment drive on Facebook that we estimate has helped about 100,000 people sign up as poll workers with their state authority

SEPTEMBER 2020 Reached over 70 international fact-checking partners covering over 60 languages around the world

SEPTEMBER 2020 Kicked off Voter Registration Day by announcing we estimate we've helped 2.5 million people register so far, a weeklong registration drive at the top of Facebook, Instagram and Messenger Apps and a new consumer marketing campaign

SEPTEMBER 2020 Announced we will not allow ads that prematurely claim victory or attempt to delegitimize the election

OCTOBER 2020 Announced we prohibit calls for people to engage in poll watching when those calls use militarized language or suggest that the goal is to intimidate, exert, control, or display power over election officials or voters

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OCTOBER 2020 Announced we plan to temporarily stop running all social issue, electoral, and political ads in the US after the polls close on Nov 3, to reduce opportunities for confusion or abuse

OCTOBER 2020 Reached 80 international fact-checking partners covering over 60 languages around the world

OCTOBER 2020 Shared an update on our enforcement against QAnon, including:

- Removing any Facebook Pages, Groups and Instagram accounts representing QAnon, even if they contain no violent content
- Redirecting people to credible resources from the Global Network on Extremism and Technology (GNET), the academic research network of the Global Internet Forum to Counter Terrorism when someone searches for terms related to QAnon on Facebook and Instagram

OCTOBER 2020 Announced since August 2020, we've identified over 600 militarized social movements, removing about 2,400 Pages, 14,200 Groups and about 1,300 Instagram accounts they maintained, and in addition, we've removed about 1,700 Pages, 5,600 Groups and about 18,700 Instagram accounts representing QAnon