We’ve invested significant resources to keep hate and incitement to violence off our services. Our efforts to combat hate and violence explicitly prohibit:

- Misrepresentation of谁 can vote, qualifications for voting, whether and how to vote or vote registration
- Offers to buy or sell votes with cash or gifts
- Statements that advocate, provide instructions or show explicit intent to influence election results, including using economic incentives or certain other targeting criteria
- Claims that election results will be altered in ways not permitted by the Constitution or laws (ICE) is at a voting location
- Explicit and implicit misrepresentation of the dates, locations, times and methods for voting or voter registration
- Content that targets a person or group of people on the basis of things like race, sex, sexual orientation, national origin, religion or disability
- Statements that suggest the inferiority of immigrants, migrants, refugees or asylum seekers
- Any content containing statements to bring weapons to locations, including, but not limited to, polling places, voter registration centers or other election administration locations
- Threats against election officials
- Content that targets groups of people online that are based on race, national origin, sex, sexual orientation or disability
- Content that claims elections are being stolen or otherwise undermines our trust or election results might take longer than usual.

We've removed more than 150 million pieces of content viewed on Facebook from the VIC. These facts appear in our Voting Information Center (VIC), and we’ll include labels on relevant posts about voting directing people to these facts and more information in the VIC.

We have also made it clear that claim they will win the vote will only be allowed to run in the US after the polls close on November 3, to reduce the opportunity for confusion or abuse.

We continue to expand our efforts to prevent misuse of the Facebook platform, and we will continue to proactively identify and remove this type of harmful content.

We prohibit:

- Delegitimizing claims in ads that:
  - Can be changed in ways not permitted by the Constitution or laws
  - Can be determined on the final day of voting and/or before ballots are counted or tabulated

- Ads that claim a group of people on the basis of things like race, sex, sexual orientation, national origin, religion or disability

- Ads that contain statements to bring weapons to locations, including, but not limited to, polling places, voter registration centers or other election administration locations

- Claims that election results will be altered in ways not permitted by the Constitution or laws (ICE) is at a voting location

- Explicit and implicit misrepresentation of the dates, locations, times and methods for voting or voter registration

- Content that targets a person or group of people on the basis of things like race, sex, sexual orientation, national origin, religion or disability

- Statements that suggest the inferiority of immigrants, migrants, refugees or asylum seekers

- Any content containing statements to bring weapons to locations, including, but not limited to, polling places, voter registration centers or other election administration locations

- Threats against election officials

- Content that targets groups of people online that are based on race, national origin, sex, sexual orientation or disability

- Content that claims elections are being stolen or otherwise undermines our trust or election results might take longer than usual.

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We have a responsibility to help people understand the election process this year, just as in previous years, as we are committed to protecting our platforms, and we’ve improved our content policies and enforcement. Our Community Standards outline what is and is not allowed on Facebook. These standards apply to both organic content and advertisements, and even topics that may be implicated in the context of voting and elections, like voter fraud, electoral violence and incitement and hate speech.

Our Advertising Policies are more restrictive than our Community Standards and apply to all advertising, including political and campaign advertising. We prohibit ads that discourage voting, generate panic, claim victory, attempt to delegitimize the election, or are inconsistent with health authorities on voting safety.

The following is an overview of how we’ve improved our Community Standards and Advertising Policies to protect election integrity and combats hate and violence.

**Stronger Rules and Greater Transparency for Political Advertising**

We’ve worked to make the Facebook platform safer and more transparent to voters. We don’t allow targeting the US from state-controlled media outlets.

We also aim to stop misinformation and false claims from spreading further. We’ve improved our content policies and enforcement.

In addition to the dozens of political ads online and have implemented industry-leading transparency standards.