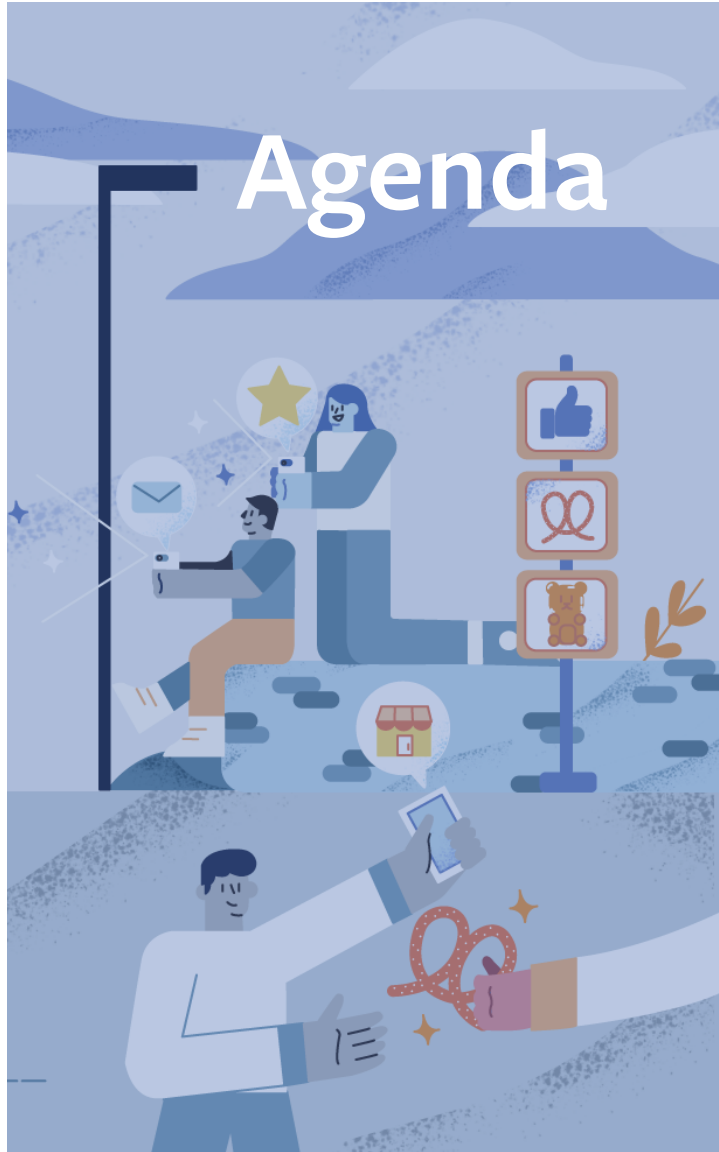


PRODUCT POLICY FORUM

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Agenda

- HEADS UP: Harmful Stereotypes



Heads Up: Harmful Stereotypes

Content Policy

Issue

We remove content that negatively stereotypes people based on their protected characteristics because it can create an environment where people don't feel welcome. Some people think this does not go far enough, because even seemingly positive stereotypes, such as saying that a certain group runs the world, can be used to stoke hostility. We want to evaluate stereotypes that may be harmful, however, we want to be careful not to over-enforce and remove speech that is positive and empowering.

Harmful Stereotypes

Status quo

We remove designated dehumanizing comparisons, including:

- Black people and ape or farm equipment
- Jewish people and rat
- Muslim people and pig
- Mexican people and worm like creatures
- Women as household equipment/objects

Harmful Stereotypes

Examples

“Jews rule the world”



Black-face / Sambo



Dalits as manual laborers

जब आपकी काम वाली बाई छूटी पे हो और आपको सफाई करने का मन नहीं हो तो आप अपने दलित दोस्त को मिलने के बहाने घर बुलाएं



Next Steps

Working Groups



First round of working groups

Data insights / CO



Conduct labeling exercises across regions

External Stakeholders



Work with experts to develop a definition

Definitions



Test options with Community Operations

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