Make Facebook Your Facebook

Here's a guide to help you understand how to control your information, what you share, and how you share it on Facebook.

How Facebook Works

Facebook is free to everyone. To keep it that way, we run ads.

We show ads relevant to your interests, but we don’t sell your information to anyone.

You are in control of your Facebook profile information, including the info you share.

Control What You See

Look for the three little dots in the upper right corner of a post or in Settings to update preferences for...

- Snooze if you want a break from someone
- Unfollow if you want no posts at all
- See First if you want it at the top of your News Feed

- Hide specific ads or advertisers in your News Feed
- Manage ad interests and personal categories
- Understand why you’re seeing an ad

Control What and How You Share

You control what you share

- Past and future posts
- Limit the audience for posts
- Who can see your photos, friends list, timeline content, email and phone number

You control who you share with

- Public
- All friends
- Specific friends
- Only you

You control what apps have your info

- Check all the apps you’ve signed into
- Remove those that you no longer use

More information on all of these are available in the Facebook Help Center or Settings Menu and can be modified at any time.