

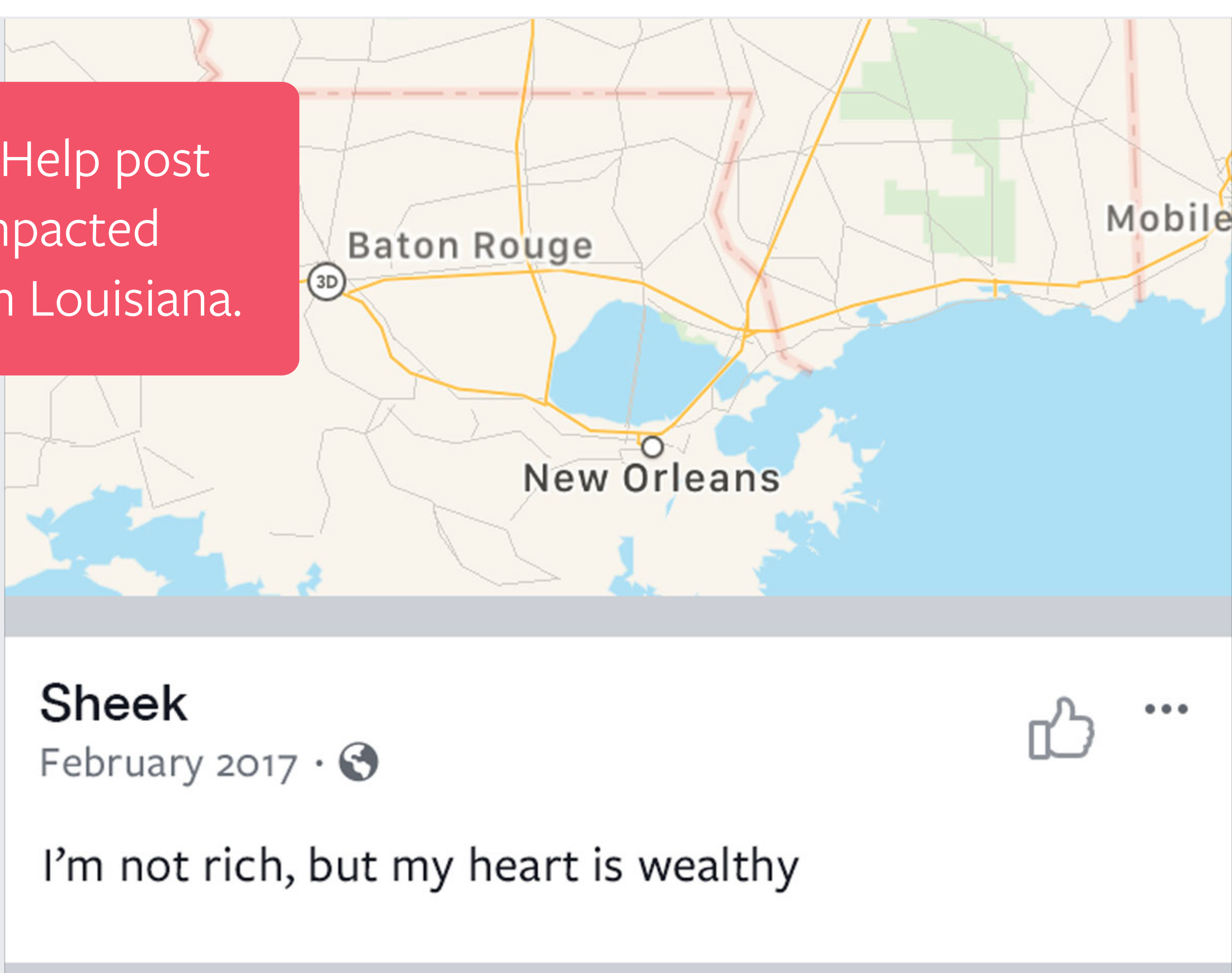


Community Help

Where people find and give help when crisis hits

Community Help is a crisis response tool on Facebook where people can find and give help following a crisis, such as shelter, transportation and food.

The first-ever Community Help post offered shelter to those impacted by a devastating tornado in Louisiana.

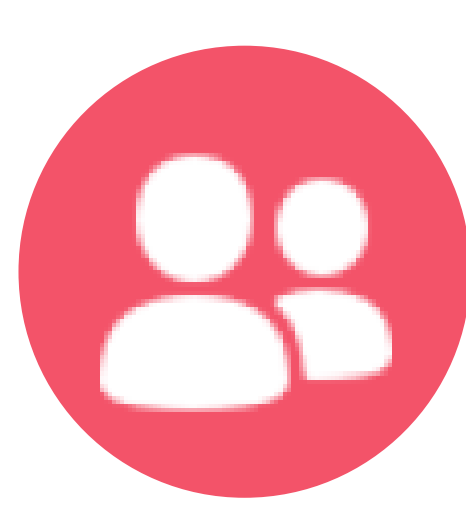


Since it launched last year, there have been over

750K

Community Help posts, comments, and messages for over 500 different crises

The five most popular categories where people offered and requested help



Volunteers



Shelter



Food



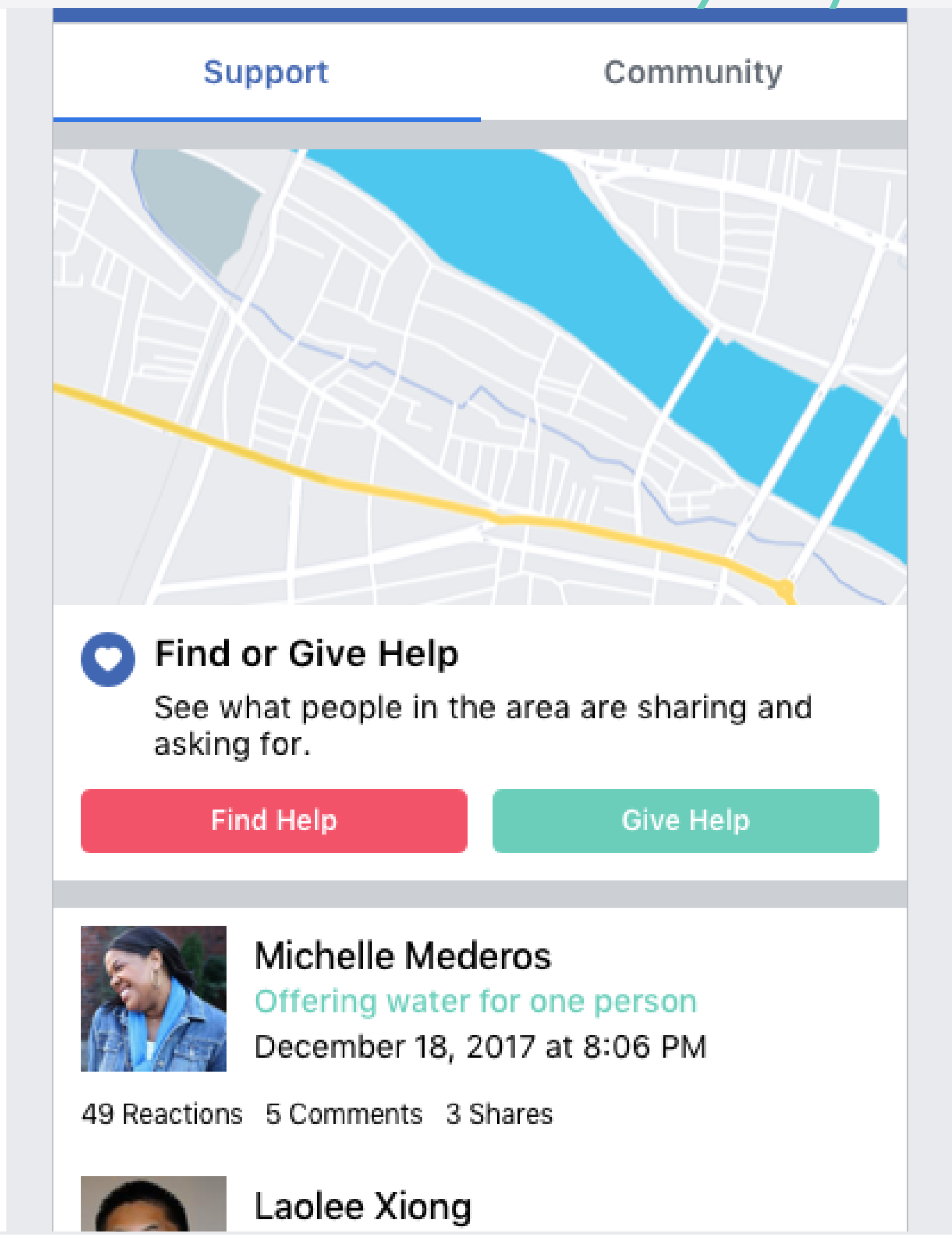
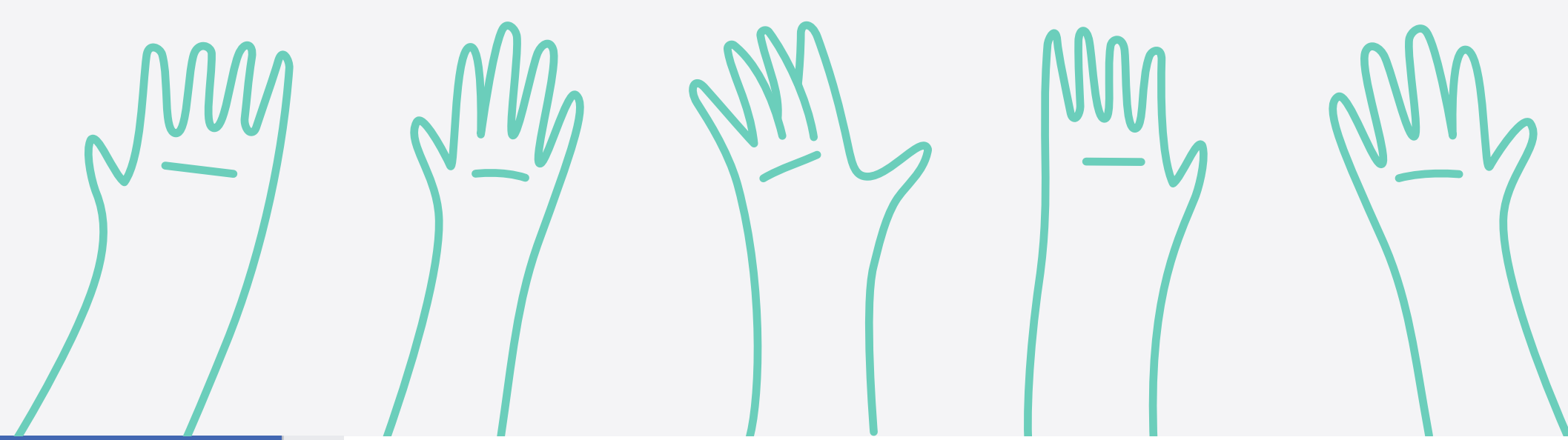
Clothes



Transportation



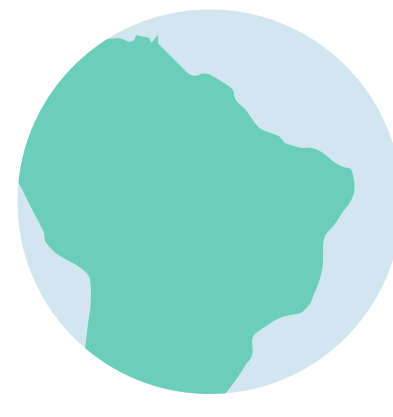
On average, for every post requesting help, there are **five posts** offering help



How to create a Community Help post

1. Go to Crisis Response on Facebook
2. Select the Crisis page you're interested in, then click the "Community" tab to go to Community Help
3. Find Help or Give Help by creating a post and commenting on other people's posts. You can also message people directly from within their posts.

Five of the top crises where people have engaged on Community Help



The Flooding in Brazil
May 2017

Over **1/3** of the help that people requested on Community Help was in the form of food or clothing.



Hurricane Harvey in the US
August 2017

After seeing Community Help posts from people who were trapped by the floods, brothers Austin and Nathan grabbed their boat and **rescued 20 people** from the rising waters.



The Attack in Barcelona
August 2017

Javier took to Community Help to seek psychological support for his friend who witnessed the attack, and Lina, a psychotherapist, responded. The **next day** Lina and Javier's friend **met up in-person**.



The Flooding in Mumbai
August 2017

People from over **450 different cities** across India took to Community Help to offer help to those affected by the flooding.



The Earthquake Central Mexico
September 2017

Walter from Mexico asked for volunteers at his friend's parish to prepare food for those impacted by the earthquake, and in **less than an hour** a local man came by to help.