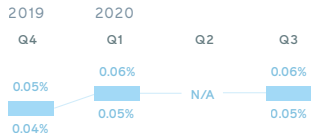


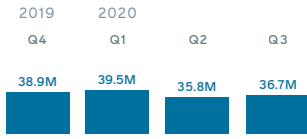


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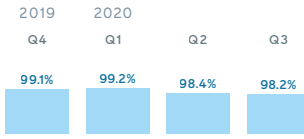
**How prevalent were views of violations on Facebook?**



**How much content did we take action on?**



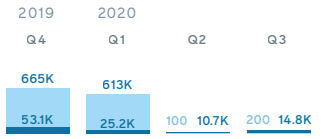
**Of the violating content we actioned, how much did we find before users reported it?**



**How much of the content we actioned did people appeal?**



**How much actioned content was later restored?**



Adult Nudity & Sexual Activity

Bullying & Harassment

Child Nudity & Sexual Exploitation

We estimate that less than 0.05% of views were of content that violated our standards against Child Nudity and Sexual Exploitation.

Dangerous Organizations: Organized Hate

Dangerous Organizations: Terrorism

We estimate that less than 0.05% of views were of content that violated our standards against Terrorism.

Fake Accounts

We estimate that fake accounts represented approximately 5% of our worldwide monthly active users (MAU) on Facebook.

Hate Speech



Spam

Regulated Goods: Drugs

We estimate that less than 0.05% of views were of content that violated our standards against Drugs.

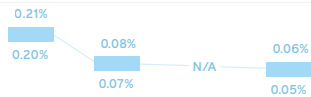
Regulated Goods: Firearms

We estimate that less than 0.05% of views were of content that violated our standards against Firearms.

Suicide & Self-Injury

We estimate that less than 0.05% of views were of content that violated our standards against Suicide and Self-Injury.

Violent & Graphic Content



FACEBOOK

Facebook is developing metrics, not shown here, and will share them as soon as meaningful and accurate measures and related data are available.

Note: Due to a temporary reduction in our content review capacity as a result of COVID-19, our ability to offer users the option to appeal and measure prevalence was impacted in some areas for Q2 2020 - Q3 2020.





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